

THE MEDICAL SOCIETY OF VIRGINIA FOUNDATION
PRESENTS



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SATURDAY, OCTOBER 24, 2009  
THE HOMESTEAD  
HOT SPRINGS, VIRGINIA  
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For more information, please contact the
Foundation's Executive Director Beth
Bortz at (804) 377-1049 or by email at
bbortz@msv.org.



SPONSORSHIP AND
UNDERWRITING OPPORTUNITIES

2009 SPONSORSHIP OPPORTUNITIES

ACE OF DIAMONDS SPONSOR

Limited to One Sponsor at \$25,000

- ◆ Exclusive Gala Title Sponsor Privileges: *The 2009 Physicians' Gala presented by "your organization"*
- ◆ Corporate logo on Gala save-the-date-postcards (1,000 – 1,200 impressions – must confirm sponsorship prior to April 20th), and tickets (400 – 500 impressions)
- ◆ Corporate logo on Gala favor
- ◆ Corporate logo on emailed MSV Annual Meeting invitations, sent to more than 9,000 physicians and business leaders
- ◆ Prominent recognition full-page ad on inside front cover of Gala program
- ◆ Premier recognition and corporate logo on Foundation's website
- ◆ Recognition in the Foundation's 2009 Annual Report
- ◆ Corporate logo on event recognition signage
- ◆ Feature recognition in *Virginia Medical E-News* publication, with a circulation of 9,000 physicians
- ◆ Formal recognition of organization from event stage by Master of Ceremonies
- ◆ Featured listing in event media releases
- ◆ Ten (10) tickets to the event with reserved *Ace of Diamonds* table in a premium location
- ◆ Complimentary exhibit booth at the Medical Society of Virginia's annual meeting
- ◆ Month-long feature advertisement on MSV Foundation Website homepage

KING OF SPADES

Limited to Three Sponsors at \$10,000 Each

- ◆ Corporate logo on emailed MSV invitations, sent to more than 9,000 physicians and business leaders
- ◆ Corporate logo on event recognition signage
- ◆ Corporate name on Casino fun money
- ◆ Recognition full-page ad in the Gala program
- ◆ Special recognition in *Virginia Medical E-News* publication, with a circulation of 9,000 physicians
- ◆ Recognition and corporate logo on Foundation's website
- ◆ Recognition in the Foundation's 2009 Annual Report
- ◆ Formal recognition of organization from event stage by Master of Ceremonies
- ◆ Special recognition in event media releases
- ◆ Six (6) tickets to the event with reserved dinner seating in a preferred location
- ◆ Complimentary exhibit booth at the Medical Society of Virginia's annual meeting or month-long feature advertisement on MSV Foundation Website homepage

2009 SPONSORSHIP OPPORTUNITIES

QUEEN OF HEARTS

Limited to Eight Sponsors at \$5,000 Each

- ♥ Recognition on emailed MSV invitations, sent to more than 9,000 physicians and business leaders
- ♥ Corporate name on event recognition signage
- ♥ Recognition half-page ad in the Gala program
- ♥ Special recognition in *Virginia Medical E-News* publication, with a circulation of 9,000 physicians
- ♥ Recognition on Foundation's website
- ♥ Recognition in the Foundation's 2009 Annual Report
- ♥ Formal recognition of organization from event stage by Master of Ceremonies
- ♥ Four (4) tickets to the event with reserved dinner seating
- ♥ Complimentary exhibit booth at the Medical Society of Virginia's annual meeting or month-long feature advertisement on MSV Foundation Website homepage

JACK OF CLUBS

Unlimited Sponsors at \$2,500 Each

- ♣ Recognition on emailed MSV, Inc. invitations, sent to more than 9,000 physicians and business leaders
- ♣ Corporate name on event recognition signage
- ♣ Recognition in the Gala program
- ♣ Recognition in *Virginia Medical E-News* publication, with a circulation of 9,000 physicians
- ♣ Recognition on the Foundation's website
- ♣ Recognition in the Foundation's 2009 Annual Report
- ♣ Two (2) tickets to the event

2009 UNDERWRITING OPPORTUNITIES

SALUTE TO SERVICE AWARDS UNDERWRITER

\$20,000

*An opportunity to honor three outstanding physicians
and/or alliance members who have made a remarkable impact
on the health of our communities.*

- ◆ Exclusive Award Sponsor Privileges: *The 2009 Salute to Service Awards presented by “your organization”*
- ◆ Corporate logo on award nomination forms, which will be sent to all Virginia local and specialty medical societies and via email to more than 9,000 physicians
- ◆ Recognition during slideshow presentation of the award winners
- ◆ Prominent recognition full-page ad on inside back cover of Gala program
- ◆ Corporate logo on award recognition signage
- ◆ Corporate logo on MSV Foundation website
- ◆ Recognition in the Foundation’s 2009 Annual Report
- ◆ Feature recognition and photo in *Virginia Medical E-News* publication, with a circulation of 9,000 physicians
- ◆ Formal recognition of organization from event stage by evening’s honored host
- ◆ Presentation of awards by your organization’s representative and the evening’s honored host
- ◆ Featured listing in award media releases
- ◆ Invitation to media photo opportunity and complimentary copies of up to ten (10) event photos
- ◆ Ten (10) tickets to the event with reserved dinner seating in a premium location
- ◆ Complimentary exhibit booth at the Medical Society of Virginia’s annual meeting
- ◆ Month-long feature advertisement on MSV Foundation Website homepage

2009 UNDERWRITING OPPORTUNITIES

RECEPTION UNDERWRITER

\$15,000

- ◆ Exclusive category recognition
- ◆ Corporate logo on email invitations, sent to more than 9,000 physicians and business leaders
- ◆ Corporate logo on special signage prominently displayed at the Reception
- ◆ Exclusive category recognition and corporate logo on the Foundation's website
- ◆ Recognition in the Foundation's 2009 Annual Report
- ◆ Full-page recognition ad in the Gala program
- ◆ Formal recognition of organization from event stage by Master of Ceremonies
- ◆ Corporate logo on event recognition signage
- ◆ Special recognition in *Virginia Medical E-News* publication, with a circulation of 9,000 physicians
- ◆ Special recognition in all event publicity
- ◆ Ten (10) tickets to the event with reserved dinner seating
- ◆ Complimentary exhibit booth at the Medical Society of Virginia's annual meeting
- ◆ Month-long feature advertisement on MSV Foundation Website homepage

2009 UNDERWRITING OPPORTUNITIES

COFFEE STATION UNDERWRITER

\$5,000

- ♣ Special signage prominently displayed at the coffee station
- ♣ Half-page recognition ad in the Gala program
- ♣ Formal recognition of organization from event stage
- ♣ Special recognition in all event publicity
- ♣ Special recognition in *Virginia Medical E-News* publication, with a circulation of 9,000 physicians
- ♣ Corporate name on event recognition signage
- ♣ Exclusive category recognition on the Foundation's website
- ♣ Recognition in the Foundation's 2009 Annual Report
- ♣ Four (4) tickets to the event
- ♣ Complimentary exhibit booth at the Medical Society of Virginia's annual meeting or month-long feature advertisement on MSV Foundation Website homepage

DESSERT STATION UNDERWRITER

\$5,000

- ◆ Special signage prominently displayed at the dessert station
- ◆ Half-page recognition ad in the Gala program
- ◆ Formal recognition of organization from event stage
- ◆ Special recognition in all event publicity
- ◆ Special recognition in *Virginia Medical E-News* publication, with a circulation of 9,000 physicians
- ◆ Corporate name on event recognition signage
- ◆ Exclusive category recognition on the Foundation's website
- ◆ Recognition in the Foundation's 2009 Annual Report
- ◆ Four (4) tickets to the event
- ◆ Complimentary exhibit booth at the Medical Society of Virginia's annual meeting or month-long feature advertisement on MSV Foundation Website homepage