

*The Medical Society of Virginia Foundation Presents*

MSV FOUNDATION'S

25

*th* ANNIVERSARY



SILVER SCREEN SOIRÉE

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FRIDAY, OCTOBER 22, 2010

THE WESTFIELD'S MARRIOTT

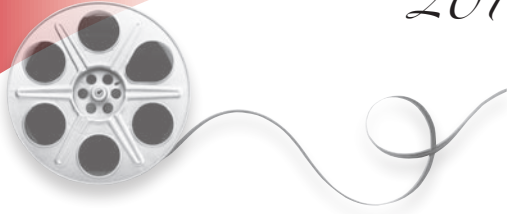
CHANTILLY, VIRGINIA

2010

*Sponsorship and Underwriting Opportunities*

For more information, please contact the Foundation's Executive Director Beth Bortz at (804) 377-1049 or by email at [bbortz@msv.org](mailto:bbortz@msv.org).

# 2010 Sponsorship Opportunities



## ✕ SILVER SCREEN SOIRÉE TITLE SPONSOR

**Limited to One Sponsor at \$25,000**

- ★ Exclusive Gala Title Sponsor recognition privileges: The MSV Foundation's 25th Anniversary Silver Screen Soirée presented by "your organization"
- ★ Corporate logo on Gala save-the-date-postcards (1,200 – 1,500 impressions – must confirm sponsorship prior to April 30, 2010), and tickets (350 – 450 impressions)
- ★ Corporate logo on Gala favor
- ★ Corporate logo on emailed MSV Inc. Annual Meeting invitations, sent to more than 10,000 physicians and business leaders
- ★ Recognition in pre-dinner slideshow presentation
- ★ Prominent recognition full-page ad on inside front cover of the Gala program
- ★ Premier recognition and corporate logo on Foundation's website
- ★ Corporate logo on event recognition signage
- ★ Formal recognition of organization from event stage by Master of Ceremonies
- ★ Featured listing in event and award media releases
- ★ Ten (10) tickets to the event with reserved dinner seating in a premium location
- ★ Invitation to attend pre-event major gift donor VIP champagne toast reception
- ★ Complimentary exhibit booth at the Medical Society of Virginia's annual meeting
- ★ Month-long feature advertisement on MSV Foundation Website homepage

## ✕ EXECUTIVE PRODUCERS

**Limited to Four Sponsors at \$10,000 Each**

- ★ Corporate logo on email invitations, sent to more than 10,000 physicians and business leaders
- ★ Corporate logo on event recognition signage
- ★ Recognition on special signage featuring musical entertainment
- ★ Name recognition from band stage
- ★ Recognition full-page ad in the Gala program
- ★ Recognition in pre-dinner slideshow presentation
- ★ Recognition and corporate logo on Foundation's website
- ★ Formal recognition of organization from event stage by Master of Ceremonies
- ★ Special recognition in event media releases
- ★ Six (6) tickets to the event with reserved dinner seating in a preferred location
- ★ Complimentary exhibit booth at the Medical Society of Virginia's annual meeting or month-long feature advertisement on MSV Foundation Website homepage

# 2010 Sponsorship Opportunities



## ✕ DIRECTORS

**Limited to Eight Sponsors at \$5,000 Each**

- ★ Recognition on email invitations, sent to more than 10,000 physicians and business leaders
- ★ Corporate name on event recognition signage
- ★ Recognition on special signage featuring musical entertainment
- ★ Name recognition from band stage
- ★ Recognition half-page ad in the Gala program
- ★ Recognition in pre-dinner slideshow presentation
- ★ Recognition on Foundation's website
- ★ Formal recognition of organization from event stage by Master of Ceremonies
- ★ Four (4) tickets to the event with reserved dinner seating
- ★ Complimentary exhibit booth at the Medical Society of Virginia's annual meeting or month-long feature advertisement on MSV Foundation Website homepage

## ✕ SCREEN WRITERS

**Unlimited Sponsors at \$2,500 Each**

- ★ Recognition on email invitations, sent to more than 10,000 physicians and business leaders
- ★ Corporate name on event recognition signage
- ★ Recognition in the Gala program
- ★ Recognition on special signage featuring musical entertainment
- ★ Name recognition from band stage
- ★ Recognition in pre-dinner slideshow presentation
- ★ Recognition on the Foundation's website
- ★ Two (2) tickets to the event



# 2010 Underwriting Opportunities

## ✧ SALUTE TO SERVICE UNDERWRITER

**Limited to One Sponsor at \$20,000**

- ★ Exclusive Award Sponsor Privileges: *The 2010 Salute to Service Awards presented by "your organization"*
- ★ Corporate logo on award nomination forms, which will be sent to all Virginia local and specialty medical societies and via email to more than 9,000 physicians
- ★ Recognition during slideshow presentation of the award winners
- ★ Prominent recognition full-page ad on inside back cover of Gala program
- ★ Corporate logo on award recognition signage
- ★ Corporate logo on MSV Foundation website
- ★ Recognition in the Foundation's 2010 Annual Report
- ★ Feature recognition in pre-dinner slideshow presentation
- ★ Formal recognition of organization from event stage by evening's honored host
- ★ Presentation of awards by your organization's representative and the evening's honored host
- ★ Featured listing in award media releases
- ★ Ten (10) tickets to the event with reserved dinner seating in a premium location
- ★ Invitation to attend pre-event major gift donor VIP champagne toast reception
- ★ Complimentary exhibit booth at the Medical Society of Virginia's annual meeting
- ★ Month-long feature advertisement on MSV Foundation Website homepage

## ✧ SOIRÉE AUCTION UNDERWRITER

**Limited to one \$15,000 Sponsor**

- ★ Exclusive category recognition
- ★ Corporate logo on emailed MSV Inc. Annual Meeting invitations, sent to more than 10,000 physicians and business leaders
- ★ Corporate logo on special signage prominently displayed in the Auction area, including description signs for each auction item
- ★ Corporate logo on silent action bid sheets
- ★ Exclusive category recognition and corporate logo on the Foundation's webpage
- ★ Full-page recognition ad in the Gala program
- ★ Corporate logo on each page featuring auction items in the auction catalog
- ★ Formal recognition of organization from event stage by Master of Ceremonies
- ★ Corporate logo on event recognition signage
- ★ Recognition in pre-dinner slideshow presentation
- ★ Special recognition in all event publicity
- ★ Eight (8) tickets to the event with reserved dinner seating
- ★ Complimentary exhibit booth at the Medical Society of Virginia's annual meeting
- ★ Month-long feature advertisement on MSV Foundation Website homepage

# 2010 Underwriting Opportunities



## ✘ CHARM CITY “ACE OF CAKES” UNDERWRITER

*Limited to one \$10,000 Sponsor*

- ★ Special signage prominently displayed at the dessert station
- ★ Half-page recognition ad in the Gala program
- ★ Formal recognition of organization from event stage
- ★ Special recognition in all event publicity
- ★ Recognition in pre-dinner slideshow presentation
- ★ Special Recognition on cake page in Gala program
- ★ Corporate name on event recognition signage
- ★ Exclusive category recognition on the Foundation’s webpage
- ★ Four (4) tickets to the event
- ★ Complimentary exhibit booth at the Medical Society of Virginia’s annual meeting or month-long feature advertisement on MSV Foundation Website homepage

## ✘ AFTER PARTY UNDERWRITER

*Limited to one \$7,500 Sponsor*

- ★ Exclusive category recognition
- ★ Corporate logo on email invitations, sent to more than 10,000 physicians and business leaders
- ★ Corporate logo on special signage prominently displayed in the after-party area
- ★ Exclusive category recognition and corporate logo on the Foundation’s webpage
- ★ Full-page recognition ad in the Gala program
- ★ Formal recognition of organization from event stage by Master of Ceremonies
- ★ Corporate logo on event recognition signage
- ★ Recognition in pre-dinner slideshow presentation
- ★ Special recognition in all event publicity
- ★ Eight (8) tickets to the event with reserved dinner seating
- ★ Complimentary exhibit booth at the Medical Society of Virginia’s annual meeting or month-long feature advertisement on MSV Foundation Website homepage